

**Letter of Interest for Community Based Organization (CBO)
Representative Membership on the Sonoma County Juvenile Justice
Coordinating Council (JJCC)**

Welfare and Institution Code section 749.22 requires each county to establish a juvenile justice coordinating council (JJCC) that shall oversee the development and implementation of a continuum of county-based responses to juvenile crime. The JJCC is responsible for developing the county's Comprehensive Multi-Agency Juvenile Justice Plan to prevent entry into Juvenile Justice System, effectively serve juvenile-justice involved youth and assure a balanced and effective Juvenile Justice Continuum.

The JJCC shall include representatives from local nonprofit CBOs, including a representative from a drug and alcohol program. Appointed CBOs may select one (1) representative to attend JJCC meetings as a voting member on behalf of the organization. JJCC members are expected to attend quarterly meetings and participate as a committee member if assigned to one of the committees. Attendance of the voting member does not preclude other individuals from the organization from attending the meeting.

Organization Name: Free to Be

Organization Phone Number: 707-479-1187

Organization Address: 4983 Sonoma Highway, Suite E. Santa Rosa, CA 95409

Is your organization a Drug and Alcohol Program? ☐ Yes ☒ No

I have read the JJCC by-laws and I am willing to abide by them. (By-laws may be accessed through the JJCC website <https://sonomacounty.ca.gov/Juvenile-Justice-Coordinating-Council/> or obtained by requesting via email to SCPD-JJCC@sonoma-county.org.)

Please provide information about the person who will be representing your CBO:

Name: Leslie Bisbee Jordan Work Phone: 707-479-1187

Email: leslie@freetobeteens.org

Job Title: CEO

Signature:  Date: 10/2/25

Submit the Letter of Interest via email to SCPD-JJCC@sonoma-county.org.

Letter of Interest for Appointment to Juvenile Justice Coordinating Council

1. Location of CBO Office(s)

	Office Locations	Area Served
Central County: (Santa Rosa)	☒	☐
North County: (Cloverdale, Healdsburg, Windsor, Geyserville)	☐	☒
East County: (Sonoma Valley, Glen Ellen)	☐	☐
South County: (Petaluma, Cotati, Rohnert Park)	☐	☒
West County: (Sebastopol, Forestville, Guerneville, Occidental, Sonoma Coast)	☐	☒

2. Age group(s) the organization serves:

Free to Be serves over 3,000 youth annually, ages 10–18.

3. List culturally responsive and gender responsive specializations (e.g. services for LGBTQIA+ people, culturally specific services for Hispanic/Latino/Latinx, Black, Indigenous people, etc.):

All Sonoma County youth--partnering with schools & organizations in low- and middle-income communities. In 2024/25, 65% of the schools served were Title I, 52% received free/reduced-price lunch, & 14% were English Language Learners.

4. Languages Offered:

Free to Be provides Spanish-language materials to ensure accessibility for English Language Learners.

5. List categories of services provided (e.g. Individual, family, group, SUD services, parent education, counseling, etc):

1. MyLife Student Workshops: Four 50-minute lessons led by trained staff in schools and youth-serving sites. Topics include self-confidence, healthy relationships, bullying prevention, stress management, emotional health awareness, social media safety, critical thinking, positive decision-making, and refusal skills.
2. Teen Innovator Leadership Program: Trains high school students (grades 9–12) to mentor and influence younger youth by sharing personal stories and serving as role models. Teen leaders meet regularly for training, activities, and outreach.
3. Parent Resources: Events and online materials equip parents and caregivers with knowledge and tools to better support their youth.