

**Sonoma County Tourism Impact Fund
Request for Funding Application
FY 25-26**

This application is used for Tourism Impact Fund Grant requests only.

Tourism Impact Fund Grants:

The Community Investment Fund Policy is divided into various categories. Tourism Impact Fund Grants are intended to meet the unique and urgent needs of areas in our local communities. The Board has established this category to assist various projects and organizations with funding for impact mitigation which include, but are not limited to safety improvements, traffic calming devices, environmental impact mitigation, public safety, such as fire services, and other tourism mitigation activities, such as parking enforcement. Funding may also be used for projects that benefit the community or community improvements. Organizations can submit this application for funding as indicated by the Supervisorial District in which their project/organization exists.

How to Apply:

Please review the Community Investment Fund Policy Sec. III D - Tourism Impact Fund prior to completing this application. The Policy details qualifications and requirements of applicants and specific categories under which funding can be requested and is available online at:

<https://sonomacounty.gov/administrative-support-and-fiscal-services/county-administrators-office/community-investment-fund-program/community-investment-program-policy>

Applications may be submitted via email to: Jason Wilson (Jason.Wilson@sonomacounty.gov)

This application will be evaluated in terms of the Policy:

Community Investment Fund-Tourism Impact Fund grant awards will be based upon an evaluation of all application materials, with a focus on mitigating tourism impacts and/or community benefit, from providing financial support to the project/event/program/organization. County funds are not to be used for individual business promotion or advertisement.

Applicant Organization: _____

Fiscal Agent/Sponsor: _____

****If your organization uses a fiscal agent or sponsor, include the fiscal agent or sponsor company name in the Applicant Organization field as such: Applicant Organization Name (Fiscal Agent/Sponsor: Company Name)*

***Should the fiscal agent/sponsor sign the grant agreement on your organization's behalf? Yes ☐ No ☐

Contact Name: _____

Email Address: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Website Address: _____

Did you attach a W-9 with your application? Yes ☒ No ☐

**A W-9 is required.*

PROJECT/ORGANIZATION INFORMATION:

1. What is the intended use of funds requested:

2. Amount of funds requested:

3. Briefly describe the project/event/program/organization for which funds are being requested:

4. Tourism Impact Funds are to be used for at least one of the following:

- **Tourism Impact mitigation including but not limited to: safety improvements, environmental impact mitigation, public safety, parking enforcement**
- **Projects that will benefit the community such as but not limited to community improvements**

Describe how the project/event/program/organization will meet at least one of the above criteria.

SUBMISSION

The undersigned, declares that the Organization has carefully examined the Sonoma County Community Investment Fund Policy and agrees, and, if funds are awarded, that proposer will contract with the County to furnish the services as specified, in accordance with this grant application attached.

Signature of Applicant

Date